

Networking

The advent of widely available broadband connectivity has meant that smaller businesses can readily benefit from connecting their branches and teleworkers to their main office. Such connectivity can serve as a considerable source of competitive advantage if it is utilised correctly.

We can help our clients to lever this technology to their advantage.

For instance, we have built a virtual private network (VPN) that connects one firm's central office to a number of smaller sites, allowing key staff to telework.

The experience of those staff working away from the main site is essentially the same as their office-based counterparts. They even have phones that are part of the main office's telephone system, complete with voicemail and computer-telephony integration. When a customer calls the office, the remote workers' phones ring as well and the caller's details are displayed on their screens!

Although in our example, the staff were located in and around Exeter, there is no theoretical reason why the locations shouldn't have been thousands of miles apart.

Indeed, so powerful is this technology, it becomes easy for small business to open new branches or employ remote staff in completely different countries for a fraction of the price it would have cost a few year's ago.



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